

# Increase your sales.....

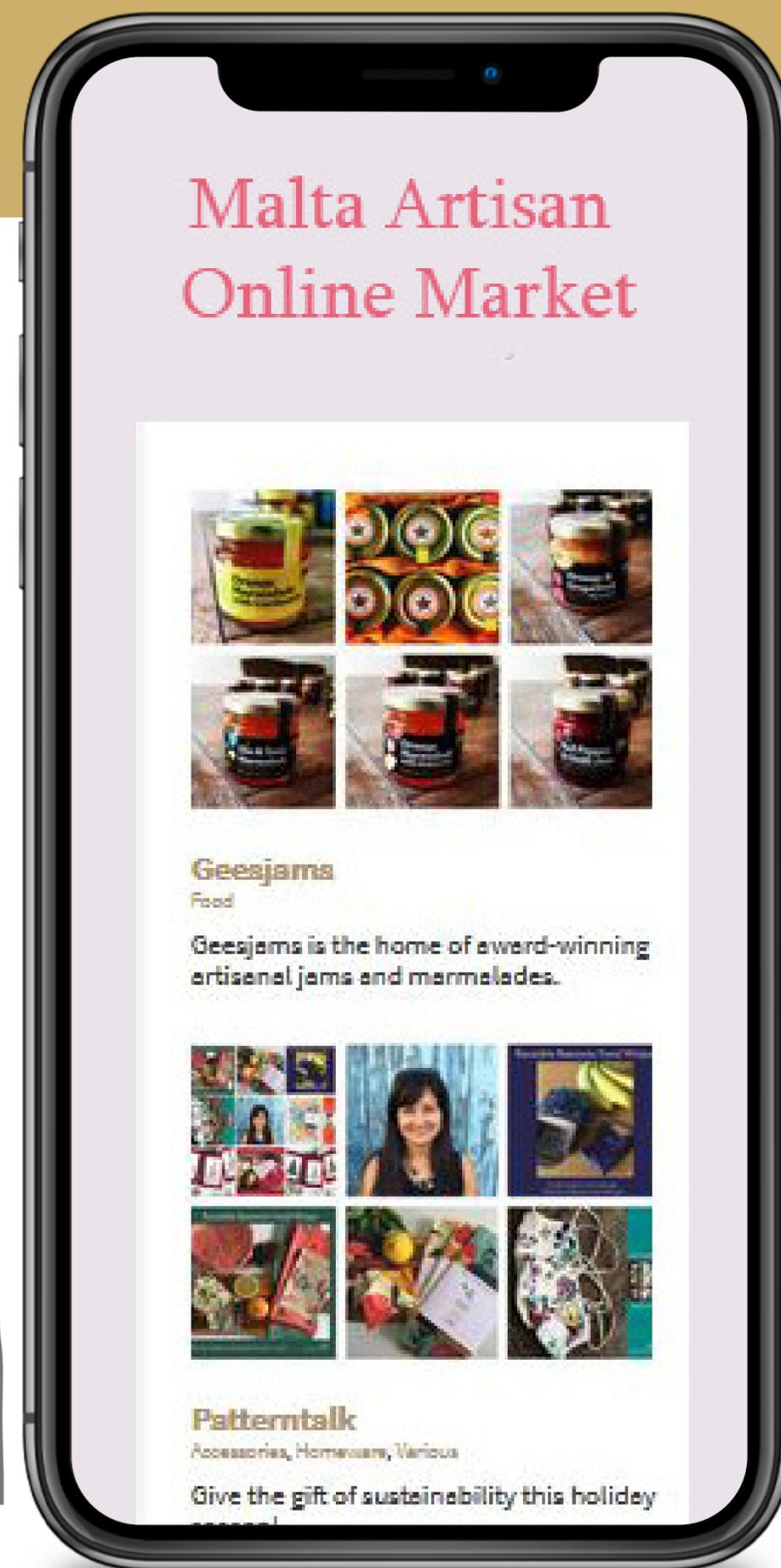
Feature on [www.maltaartisanmarkets.com](http://www.maltaartisanmarkets.com) with Malta's top artisans all year round

Malta's premier website to shop local, unique artisanal products



"The 2020 Christmas Market was one of a kind. A very innovative idea that in times of crisis still gave us a platform to portray and sell our products. The listing gave me the opportunity to still keep my business running whilst at the same time staying safe and keeping others safe. I had very positive feedback from both my returning clients and also the new clients. Both seemed very interested in the idea. I would fully support a virtual all year round market and I believe that at the moment, its surely the way forward".

Lydiah Kariuki – Afric' Creative



WWW.MALTAARTISANMARKETS.COM



# Website Feature

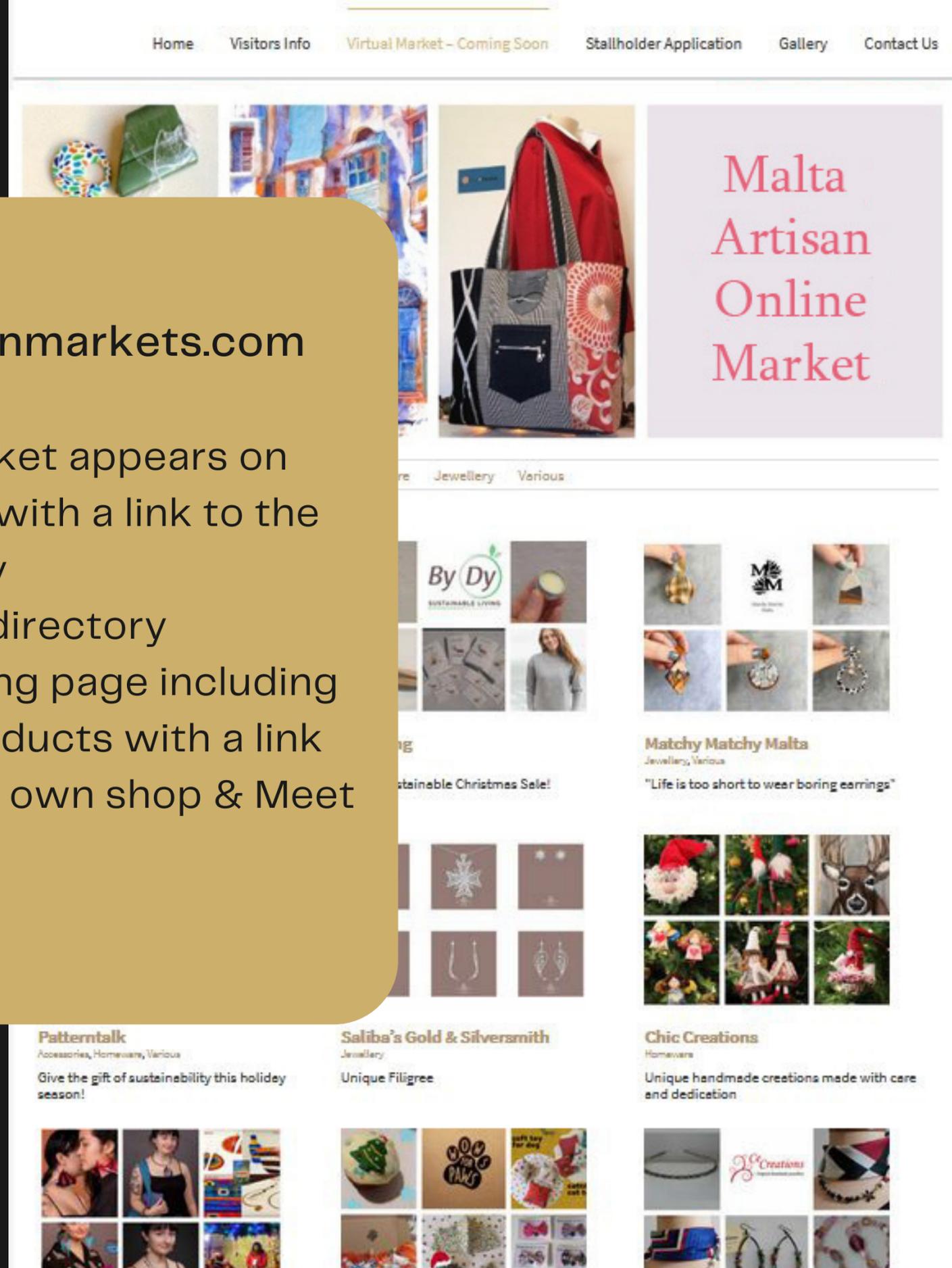
**In the absence of physical markets and following the success of our Virtual Christmas Market we shall be continuing with online listings of artisans throughout 2021.**

[WWW.MALTAARTISANMARKETS.COM](http://WWW.MALTAARTISANMARKETS.COM)



Your feature on [www.maltaartisanmarkets.com](http://www.maltaartisanmarkets.com)

- The virtual market appears on the homepage with a link to the online directory
- A listing in the directory
- Your own landing page including 9 photos of products with a link directly to your own shop & Meet the Artisan



# Social Media

## Get spotted & engage your audience!

Regular dedicated posts on our Facebook and Instagram pages keeping our followers engaged and keeping you and your products visible with those interested all through the year!.

## Boosted Posts

Boosted Social Media posts including monthly competitions with your products as prizes for additional visibility

 Malta Artisan Markets is with Caroline Said Lawrence at The Definitive(ly) Good Guide Co. Published by Crysta Darmanin · 17 December 2020 at 10:53 · Vittoriosa · 

Recognising the significance of showcasing Malta's finest craft makers- check out this online platform for a wide range of diverse gifts for your loved ones (or yourself!).

<https://www.maltaartisanmarkets.com/christmas-market/>  
#ShopUnique #ShopLocal #ShopSafe

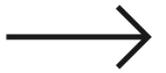


1,063

59

Boost Post





# MONTHLY EMAILS TO OVER 20,000 TARGETED RECIPIENTS

Direct marketing for your products to people that signed up to be informed about artisanal wares straight into their inbox.

**STAY VISIBLE ALL YEAR ROUND**

WWW.MALTAARTISANMARKETS.COM

# THE PACKAGE

For just €295/year (less than €25/month)  
you get:

- Listing on maltaartisanmarkets.com
- Monthly mailshots promoting the listings to databases totalling 20,000 recipients
- 6 dedicated social media posts a year
- Monthly boosted social media posts
- All graphic work included in price (photos to be supplied by artisan)

(Whole package actual worth over €1000)



“Due to the COVID 19 negative impact on outdoor markets and traditional events supporting the sale of artisanal goods, we looked to move more business online. The online Christmas market organised by MAM was a very helpful first step!

Thanks to all involved!”

Gerald Strickland - Gee's Jams

PERSONALISED PACKAGES CAN ALSO BE TAILORED ACCORDING TO YOUR NEEDS.

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## About us

The Definitive(ly) Good Guide Company has been in operation for 21 years. Set up in the year 2000 by Lisa Grech, the Company started out as an objective, survey based restaurant guide. It now incorporates The Definitive(ly) Good Guide to Restaurants, The Malta Kids Directory, Malta Artisan Markets and Offbeat Malta Food Trails. These are supported by 4 websites with a number of large databases of signed up followers. The 21 years of operation and diversification are testament to the hard work and creativity that are well respected in each area.

[WWW.MALTAARTISANMARKETS.COM](http://WWW.MALTAARTISANMARKETS.COM)  
[WWW.RESTAURANTSMALTA.COM](http://WWW.RESTAURANTSMALTA.COM)  
[WWW.MALTABABYANDKIDS.COM](http://WWW.MALTABABYANDKIDS.COM)  
[WWW.OFFBEATMALTAFOODTRAILS.COM](http://WWW.OFFBEATMALTAFOODTRAILS.COM)

## Malta Artisan Markets

Organised by The Definitive(ly) Good Guide Co  
Malta Artisan Markets' aim is to further promote high quality local arts and crafts and quality artisanal products. The fair is equally a brilliant selling point for artists and craftspeople as also for enterprising individuals who are creating delicious delicacies with local seasonal products and serves as an excellent showcase.

The markets have been warmly welcomed on the local scene and have given locals and visitors to Malta the opportunity to buy locally produced, fresh, high quality, affordable products direct from carefully selected food producers, artists and craftspeople.

